

## **FOR IMMEDIATE RELEASE**

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### **The Elephant Family in the Land of Enchantment**

After two fun and exciting adventures in England the Elephant Family is crossing the Atlantic for their first adventure in America! An Elephant Family Adventure: The Elephants in the Land of Enchantment will be released by Artemesia Publishing in New Mexico in October, in time for the Albuquerque International Balloon Fiesta, and released nationwide in December. Author Beverly Eschberger once again brings the fun and adventure of the Elephant Family to life.

An adventure in Albuquerque, New Mexico is in store as the Elephants travel to visit their friend Maria, who is unveiling a new piece of art. The Elephants join Maria in celebrating her niece's quinceañera, visit Old Town, and catch the Dawn Patrol at the Albuquerque International Balloon Fiesta. Will Harold and Penelope guess what kind of art Maria is working on? And will Harold find a chili he doesn't like?

*The Elephants in the Land of Enchantment* is wonderfully illustrated by Jim Gower. Together, the story and images bring the wonderful culture and geography of Albuquerque to life. Jim continues to capture the excitement and adventure of the Elephant Family in a way that appeals to children. The illustrations in *The Elephants in the Land of Enchantment* also convey the majesty of the Albuquerque landscape.

*The Elephants in the Land of Enchantment* is an ideal book for children in parents living in Albuquerque and the American Southwest. The story exposes children to the adventure and wonder of the Albuquerque International Balloon Fiesta, the history of Old Town, and the traditions associated with the quinceañera. The book is perfect for teachers, librarians, and parents that want to entertain and educate their children.

**About the Author:** Beverly Eschberger enjoys writing books she would have liked to read as a child. She first met the Elephant family on her second trip to England at a pub in Bath and has made a lasting friendship with the entire Elephant family. She enjoys sharing sweets with Harold and Penelope, admiring art with Mrs. Elephant, and talking politics with Mr. Elephant. Her first Elephant Family Adventure book – *The Elephants Visit London* was a 2008 New Mexico Book Awards finalist for juvenile fiction and was a Mom's Choice Awards Silver Award winner. Ms. Eschberger lives in New Mexico, with her husband and son.

**About the Publisher:** Artemesia Publishing is a small publishing company located in Albuquerque, New Mexico. Currently with 8 titles in print, including *The Elephants in the Land of Enchantment*, the company works to publish high quality books from select authors that will educate, inform, and entertain the reader. *The Elephants in the Land of Enchantment* is the fourth title to be published under the Kinkajou Press imprint of Artemesia Publishing. For more information about the company or our other titles please contact Mr. Habiger at the address above.

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